COMMUNITY OUTREACH





www.parklandhospital.com

At Parkland, community outreach and preventive care are just as important as medical care we provide within the hospital. The following are some of the programs aimed at education, intervention and prevention:

- Community Services
- Dallas Healthy Start 214.590.1670
- Epilepsy Outreach 214,590,8878
- Geriatrics www.parklandhospital.com/phhs/geriatrics
- Homeless Outreach Medical Services 214,590.0153
- Injury Prevention Center of Greater Dallas 214,590,4455
- Mobile Mammography 214.266.3300
- North Texas Poison Center 1.800.222.1222
- Parkland Community Health Plan, Inc. www.parklandhmo.com
- Parkland Foundation 214.266.2000
- Parkland HIV Department www.parklandhospital.com/HIV
- Population Medicine
- Victim Intervention Program/ Rape Crisis Center 214.590.2926
 - 24-hour hotline: 214.590.0430
- Women and Infants' Specialty Health www.parklandhospital.com/WomenAndInfants
- Correctional Health

COMMUNITY SERVICES

Community Services works with many community groups, agencies and organizations to identify unmet community health needs. Community Services also gathers information to help improve services, provides education and coordinates community outreach services. These efforts are aimed at creating a healthy, more vibrant community through prevention and education.





DALLAS HEALTHY START

Prevention of infant deaths and premature births are a part of the mission of Dallas Healthy Start. Services include outreach, case management, depression screening and health education. Services are offered for residents of ZIP codes 75203, 75208, 75210, 75215, 75216, 75232 and 75241. Case management for pregnant women and children up to two years old is also provided.

EPILEPSY OUTREACH

Parkland's Epilepsy Outreach program provides care to epilepsy patients with little or no health care coverage in a caring, convenient, community setting. The goal is to provide the best possible seizure control with the least side effects, and to help patients continue to be productive members of our community.





GERIATRICS

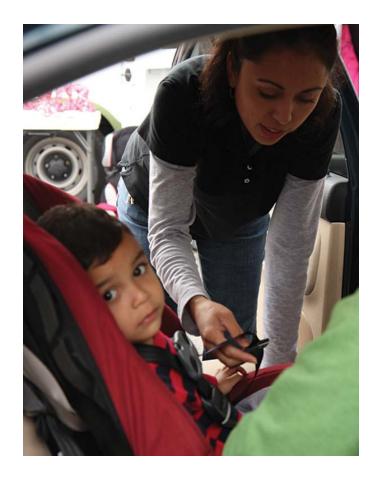
Parkland has six Geriatrics clinics throughout Dallas County providing primary care for adults age 65 and older. Geriatrics staff provides aging-focused education to seniors and professionals in the community. The Senior House Calls program "takes the doctor's office to the patient's home" in caring for homebound seniors older than 65. Parkland Senior Outreach Services serves older adults in the southern and southeastern parts of Dallas County through the provision of case management, van transportation, health education and outreach screenings. All Geriatrics programs take an interdisciplinary approach to health care and partnerships with community social services.

HOMELESS OUTREACH MEDICAL SERVICES

The Homeless Outreach Medical Services (HOMES) program provides medical, dental and behavioral health services to homeless children and adults.

Clinics are offered in downtown Dallas and at 30 different sites on one of five mobile clinics. Services include acute, chronic, preventive, and transgender care as well as screenings, immunizations, labs and medications. Call for a schedule of clinic locations at 214.590.0153.





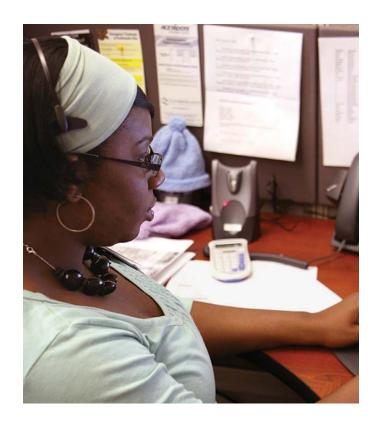
INJURY PREVENTION CENTER OF GREATER DALLAS

The Injury Prevention Center of Greater Dallas helps create a safe place where the people of Dallas can live, work and play. The center works with the community to reduce injuries and deaths from car crashes, burns, falls, child abuse and other injuries.

MOBILE MAMMOGRAPHY

Parkland's mobile mammography unit provides screening mammograms, breast cancer education and case management services to the medically underserved women in Dallas County. The mobile unit visits each Parkland health center throughout the week and provides screenings at community health fairs.





NORTH TEXAS POISON CENTER

The North Texas Poison Center (NTPC) provides poison information, treatment recommendations and poison prevention tips to the public and hospitals via the Poison Help hotline at 1.800.222.1222. The hotline is FREE, available 24/7 and confidential.

Public health educators with the NTPC conduct health fairs and lectures as well as share poison prevention educational materials at no cost to groups across 42 counties in the Northeast Texas region.

PARKLAND COMMUNITY HEALTH PLAN, INC.

Parkland Community Health Plan, Inc. serves as a bridge connecting the community's uninsured population to programs and services designed specifically for them, including Medicaid managed care and the Children's Health Insurance Program (CHIP). Staff regularly partners with local organizations to provide education about the health plan and Texas Health Steps.





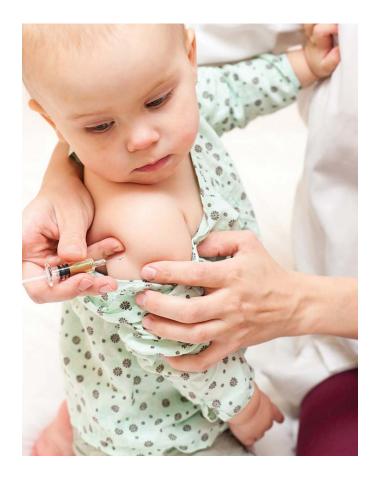
PARKLAND FOUNDATION

Parkland Foundation is dedicated to securing substantial financial resources that advance the capital, clinical, educational and research goals of Parkland. Donors are the lifeblood that transforms Parkland into one of the top public hospitals in the country.

PARKLAND HIV DEPARTMENT

The Parkland HIV Department has five clinics that provide medical care to people living with HIV/AIDS in Dallas County. The department also helps patients with their medication and offers case management, mental health services, prevention services and referrals to Parkland's 140 specialty clinics and HIV clinical drug trials at UT Southwestern Medical Center. Parkland HIV Department serves 12 counties in North Texas.



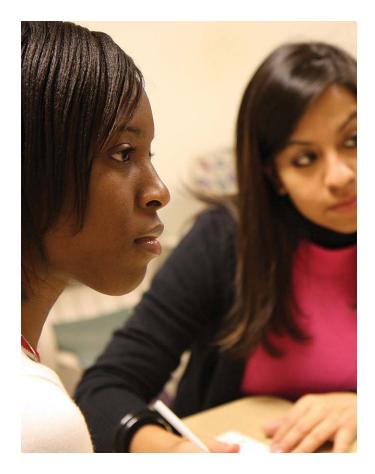


POPULATION MEDICINE

Population Medicine offers leadership, expert advice on health patterns and conditions of the public, and supports evaluation programs such as Patient-Centered Medical Home status. In addition, the department deals with government and accreditation requirements such as documenting community benefit activities that Parkland undertakes.

VICTIM INTERVENTION PROGRAM/ RAPE CRISIS CENTER

The Victim Intervention Program/Rape Crisis Center provides advocacy, case management and counseling services to people who have experienced family violence, intimate partner violence, human trafficking or sexual assault, either recently or in the past. Services are available for women, men, teens and children age four and older who live in Dallas County.



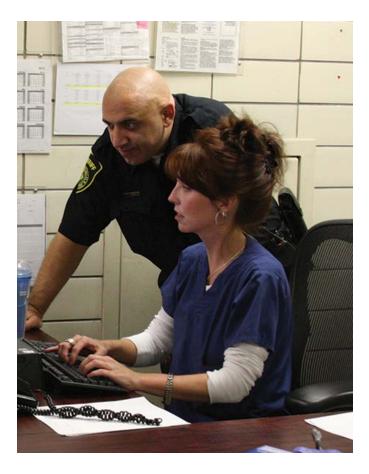


WOMEN AND INFANTS' SPECIALTY HEALTH (WISH)

Parkland's WISH division provides care for all stages of women's health. Along with offering comprehensive prenatal care and basic preventive medicine such as wellness checkups, Parkland's Obstetrical and Gynecological Services also include family planning, oncology, incontinence and endocrinology.

CORRECTIONAL HEALTH

Parkland provides medical and mental health services to incarcerated adults and youths within the juvenile detention system in Dallas County. The ultimate goal of the program is to enhance the health of the community by providing for the serious medical and mental health needs of the offenders, reducing the spread of communicable diseases, lowering recidivism rates among mentally ill offenders and saving taxpayers' money in the long run.





We are always looking for opportunities to serve and educate the Dallas community.

Health Fairs/Community Events

Parkland provides services and health education at events each month. Services include informational booths and handout materials on health topics, such as cancer and diabetes. Preventive screenings such as immunizations and other support services are also available.

Parkland Speakers Bureau

Parkland is committed to building awareness through its educational programming efforts. Through the Parkland Speakers Bureau, our staff is available to present to your organization, faith-based institution, school, civic group or business. Our clinical team of physicians, nurses and therapists, as well as members of our hospital administration can speak on a variety of health care-related topics and health care careers.

If you are interested in Parkland participating at your next event, contact:

Community Relations

214.590.1152

parklandcommunityrelations@phhs.org



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