The Parkland Nursing
2020 Strategic Priorities

Strategic Focus #1: Transformational Leadership
As transformational leaders, we advocate and lead change through implementation of a shared vision for nursing at Parkland. We listen, challenge and affirm in order to influence positive change that has an organization-wide impact.

Strategic Focus #2: Structural Empowerment
Parkland nurses are empowered through established structures and processes to develop professionally and to participate in decision making. We take pride in teaching and developing others in an innovative, supportive and inspiring environment where teamwork and strong professional practice flourish.

Strategic Focus #3: Exemplary Professional Practice
Parkland Nursing Professional Practice supports our efforts to continually improve patient outcomes and foster a safe and healthy practice environment that embraces opportunities for inter-professional collaboration.

Strategic Focus #4: New Knowledge, Innovations and Improvements
As one of the highest volume health systems in the country, Parkland nurses have unique opportunities to test new models of care and contribute to the development of knowledge and innovation to improve care and service, and to do so with increased efficiency. This focus includes the generation of new evidence and visible contributions to the science of nursing.

Strategic Focus #5: Empirical Outcomes
As drivers of change, Parkland nurses lead the development, implementation, adoption and dissemination of best practices in outcomes that patients and nurses care about most, such as workforce outcomes; patient and consumer outcomes; and organizational outcomes.

The Parkland Nursing Vision
We are Parkland nurses:
• We are as diverse and unique as the patients we serve
• We promote wellness, healing and alleviation of suffering through compassionate care
• We lead our profession by fostering a positive practice environment and transforming care through collaborative relationships, education, research and evidence-based practice
• We create a lasting impact and take pride in achieving exemplary nursing outcomes

We are Parkland nurses!