Over the next four years, we will work to be a national leader in academic and safety net health care.

**WHERE ARE WE GOING?**

**WE CALL IT PARKLAND 2020**

**BY FOCUSING ON**

- **Efficiency**
- **Outcomes**
- **Patient Experience**
- **Excellence in education and research**

**HOW WILL WE GET THERE?**

01 **Value**
Improve value by:
- Achieving excellent outcomes that matter to patients
- Lowering the cost of care
- Anticipating changes in health care

02 **Engagement**
Create an inspiring and supportive culture that:
- Fosters high quality and compassionate care
- Focuses on the patient experience
- Focuses on employee engagement

03 **Teaching and research**
Create remarkable opportunities for:
- Teaching, learning and research
- Care through innovation

04 **Population health**
Accelerate clinical care improvements through:
- Focusing on the highest priorities for population health
- Delivering culturally appropriate, outcomes-focused, customized care
- Integrating multidisciplinary teams

05 **Community partnerships**
Strengthen Parkland’s value to the community by:
- Meeting community-defined needs
- Reducing health disparities
- Developing and delivering services in partnership with the community

Let’s do this